

DrugSense, a virtual organization leading the worldwide effort to encourage sensible drug policies, offers wide-raging services from an archive of news articles to Web hosting to promotion of broadcast media events. We want to encourage greater use of these services among those interested in drug policy.

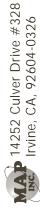
One frequently requested topic is **Help**: how to find and use the myriad resources available on DrugSense Websites. A look inside will find a number of useful **Help Topics**. While you're at it, explore the many, versatile, and interactive components available to assist you in adding your voice to the growing chorus calling for reform.

As you're exploring our sites and resources, we invite you to please donate whatever you can to ensure that DrugSense will continue to offer these services.

www.DrugSense.org/donate

Your voice, your work, and your dollars - with DrugSense's **Help!** – will inevitably bring about change and lead to an era of honest, sensible, and compassionate drug policies.





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HELP tools @ Prug Sense MAP

- How to Search the **DrugNews Archive**. www.MAPinc.org/search/shelp.htm Find news articles about drug policy in our DrugNews Archive using one of three search forms.
- How to be a MAP Newshawk. www.MAPinc.org/hawk.htm You can add news articles to the DrugNews Archive. Describes acceptable articles and how to locate, format, and submit them.
- How to **Become an Active Member** of **MAP**. www.MAPinc.org/how2.htm Volunteers drive MAP. Here are activities you can do to change drug policy.
- Features of the **DrugSense.org** Website. www.DrugSense.org/help/ Move your mouse over features of this DrugSense Web portal.
- How to Handle the Media. www.MAPinc.org/media2.htm Learn how to pitch stories, generate messaging, and stage media events.
- Tips for Writing **Letters-to-the-Editor**. www.MAPinc.org/resource/tips.htm Platinum Letter Writer, Robert Sharpe, reveals his secrets for a record-setting 1,000+ published LTEs.
- How to Get Drug Policy On Air. www.MAPinc.org/resource/maf_howto.htm Learn how to gain local radio and TV coverage for your favorite drug policy topics.
- **▶ Media-Contact-on-Demand** Tutorials. www.MAPinc.org/mcod/ Connect your local media to drug policy reform using the DrugSense Media Contact Database.
- **▶** MAP Virtual Conference Room. www.MAPinc.org/resource/Paltalk.htm Join an Internet-based, voice conference on drug policy topics by downloading software and accessing this 'room'.

About Prosense MAP

www.DrugSense.org/html/index.php

DrugSense is 501(c)(3) non-profit organization that provides accurate information about drug policy. We heighten awareness of the extreme damage caused by the flawed and failed system of drug prohibition, commonly known as the "War on Drugs." DrugSense informs the public about rational alternatives to the drug war and helps organize citizens to take actions that help bring about needed reforms.

DrugSense's largest projects include:

- **▶** Media Awareness Project (MAP): DrugNews Archive, DrugSense Weekly e-Newsletter, letter writing and media activism resources.
- **⇒ DrugSense Web Portal:** By registering, you can access all DrugSense services including video, blogs, and reform-focused collateral material.
- **⇒ Drug Policy Central Web Services:** Webbased resources for your group: Web hosting, e-mail discussion lists, and technical support. www.DrugPolicyCentral.com
- Media Activism Center: All you need to engage the media on drug policy issues: Internet meetings, media training, Drug Policy Writers Group for OpEds, and schedule of OnAir events. www.MAPinc.org/resource

Contact Profense MAP

14252 Culver Drive #328 Irvine, CA, 92604-0326

(800) 266-5759

General Information: info@drugsense.org Drug Policy Central: info@drugpolicycentral.com **Media Activism:** heath@mapinc.org

14252 Culver Drive #328 Irvine, CA, 92604-0326 (800) 266-5759	### ##################################		Your tax deductible donation funds all of the DrugSense services and more. Help chanduring policy now! Please fill out the form belowmake your check or money order payable to DrugSense, and mail to the address at the le	e to the e
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Thank You!

